

WICKHAM MARKET PARISH COUNCIL
Report for September 26th 2022

Summer Market

Summer Market on the Hill Saturday 20th August 2022

29 stall holders came to sell products or promote community groups.

Set up went smoothly with a team of 11 local helpers erecting gazebos, directing stall holders to their plots, advising on parking locations, and collecting rent.

Weather good, visitor numbers good. Some stall holders packed up a little early which is unfortunate for those left. This is always a challenge and we need to encourage people to stay until 3pm/end time unless we jointly agree to an early end time in poor weather conditions or low visitor numbers.

Stall holders were very pleased with the event and many have reported good sales for the day. Additional feedback is that stallholders welcome so much help directing and welcoming them, and also the very friendly atmosphere. General thanks from all to the WMPC.

Winter festive Market on the Hill Saturday 3rd December 2022

This date has been promoted (date only) since May 2022.

20 stall holders have currently said they wish to attend, this is prior to any specific promotion taking place.

The date will be published in October Tide magazines for Saxmundham and Woodbridge (free).

Working group (meet 21st) to develop poster and promotion (social media, Tide magazines, Community News), stall holders and layout.

Café 46 to consider refreshments and additional options/providers.

Posford Farm may also arrange street food.

Discuss and agree with WM Partnership the promotion to business and within their local Christmas leaflet.

Consider late night shopping and carol singing date too for the leaflet.

Support will be needed from the WMPC or others for the following items:

Seek local 1st aid First responder support for the day

Seek funding though locality.

Apply for locality and any other funding needed? From District Councillor Poulter and/or People and Places.

Seek funding for new gazebos.

Seek agreement from the school for free parking.

Arrange for Christmas tree and lights.

Contact the school for tree decorating (using bio-materials only this year).

Contact the school to arrange free car parking and promote this.

Father Christmas has been booked as per last year.

Gifts to be organised. Suggest books and apples/sweets.

Agree stall rent and possible differing rates for those people using WMPC gazebos.

Set up a volunteer team for the event set up/closing.
Posters and banners. Do WM Partnership still store the banners?
Do we need banners and or larger signage?
Produce stall holder layout plan.

Legal

Is the markets licence signed off?
Is there a final copy with site plan?
Is WMPC paying rent to ESC as per agreement?

December event

Parking suspension to organise
Temporary event Notice
Music needed, can be licensed by the TEN?

Weekly events

The weekly market events need further input to boost number of stalls.
They are popular but often small.
AW not always able to collect rent but I am usually aware of stall holders in attendance following correspondence.

Anne Westover September 20th 2022